

Applications Open for UPJA & ARISE Grant-in-aid Programs: Don't Miss This Big Opportunity

Unlock India's Largest Grant-in-Aid Opportunity for Agri-Entrepreneurs & Student

Inviting Startup Applications from Across India

₹25L Startup with innovative product

₹5L Startup with innovative idea/prototype

₹4L Student with innovative idea/prototype

Grant-in-Aid Opportunity up to **25 LAKHS**

LAST DATE TO REGISTER **17 MAY, 2026**

APPLY NOW

(SCAN TO REGISTER)

For More Information

+91-8700183709

<https://pusakrishi.in>

Pusa Krishi, ICAR-IARI has launched its flagship Grant-in-Aid programs - **UPJA (Seed)** and **ARISE (Pre-seed)** for 2026–27 under the RKVY-RAFTAAR initiative, Ministry of Agriculture & Farmers Welfare. These programs are designed to help agripreneurs turn ideas into scalable ventures with funding, mentorship and strong ecosystem support.

UPJA

UPJA is a focused agribusiness incubation program aimed at strengthening India's agri-startup ecosystem. It supports startups that have progressed beyond the prototype stage and have products ready for market deployment. The program offers technology validation, mentoring, pilot opportunities, go-to-market support and industry linkages to help startups scale effectively. Startups can avail **funding support of up to ₹25 lakhs** under this program.

ARISE

ARISE is a pre-seed incubation program crafted for budding agripreneurs at the idea or early stage. It provides a strong foundation through mentorship, industry exposure, business and technology validation and expert advisory support. The program aims to nurture ideas into impactful and viable agri-solutions. Selected startups can receive **funding support of up to ₹5 lakhs**.

Student Orientation Program

Students with entrepreneurial aspirations can get **up to ₹4 lakhs in funding**, along with mentorship and exposure to develop and validate their ideas.

Eligibility

- Indian citizens
- Individuals with innovative agri ideas
- Program specific conditions are given on our official website - **pusakrishi.in**

Applications open: 17 April – 17 May 2026

Apply here: <https://pusakrishi.accubate.app/ext/form/23446/1/apply>

Step into the future of agriculture - build, innovate and scale