

ADP Launched to Promote Entrepreneurship through Protected Horticulture Technologies



Agripreneurship Development Program titled “Entrepreneurship Development through Protected Horticulture Technologies” was inaugurated on 02 February 2026 at the conference hall of Zonal Technology Management & Business Planning and Development (ZTM & BPD) Unit. The programme aims to promote agripreneurship by equipping participants with advanced knowledge and practical skills in protected horticulture technologies.

The inaugural ceremony was graced by Dr. R.N. Padaria, Joint Director (Extension), ICAR-Indian Agricultural Research Institute (IARI) as the Chief Guest. Other dignitaries present on the occasion included Dr. Raman Selvakumar, Scientist (SS), Centre for Protected Cultivation Technology (CPCT) and Dr. Akriti Sharma, In-Charge, ZTM & BPD Unit.



During his interaction with the participants, Dr. R.N. Padaria emphasized that entrepreneurship in agriculture is expanding rapidly and offers immense opportunities for income generation and self-employment. He encouraged participants to actively engage with various IARI laboratories and make optimal use of the available research facilities and technologies to strengthen their entrepreneurial ventures.



The six-day training programme, organized by ZTM & BPD Unit in collaboration with the Centre for Protected Cultivation Technology (CPCT), is designed to enable participants to establish and manage protected horticulture enterprises on a commercial scale. The training will provide hands-on exposure to protected cultivation techniques, efficient crop and resource management, and post-harvest handling of high-value horticultural crops. Emphasis is also being laid on sustainable, climate-resilient and market-oriented production systems.