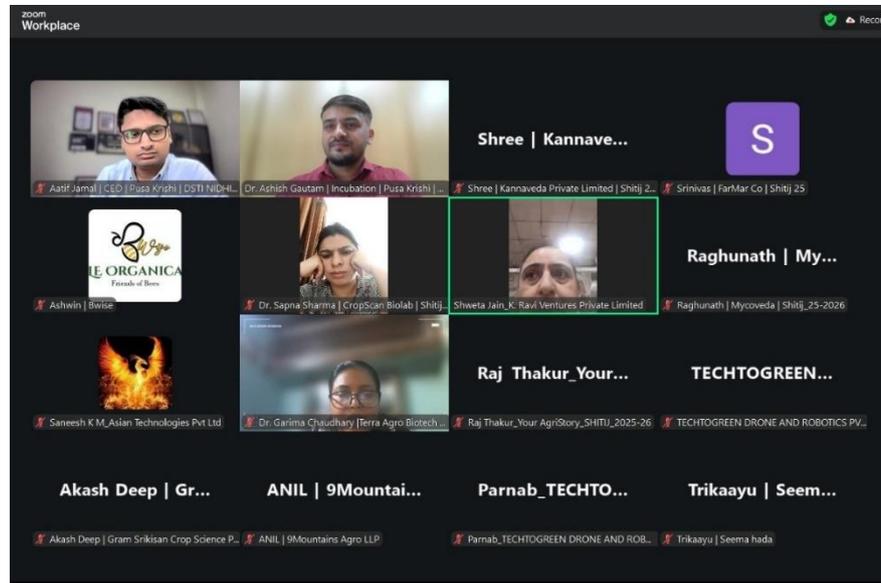




The program also addressed challenges and opportunities in agri-input innovation, regulatory compliance, and the growing importance of precision agriculture in shaping future business opportunities in India. Through SHITIJ, startups acquired valuable tools to innovate and scale within the dynamic agricultural landscape.



The valedictory of Phase 1 was held on 08 October 2025, during which Mr. Aatif Jamal, CEO, DST-NIDHI TBI and Dr. Ashish Gautam, Incubation Manager, Pusa Krishi, ICAR-IARI interacted with all participating startups to understand what they had learned from the sessions, whether the training had been useful to them and what kind of support they expected from Pusa Krishi going forward.