

## Empowering India's Innovators: Applications Open for National Startup Awards 2025



The Department for Promotion of Industry and Internal Trade (DPIIT) has officially opened applications for the 5th edition of **National Startup Awards 2025**. This prestigious initiative, a key component of the **Startup India** program, celebrates the innovation, resilience and transformative potential of startups across India.

With the vision of driving an Aatmanirbhar Bharat and advancing towards a five-trillion-dollar economy, the National Startup Awards hold significant importance in the government's strategy to nurture and scale India's entrepreneurial ecosystem. Through initiatives like startup recognition, tax exemptions, regulatory ease, funding access and capacity building, Startup India aims to support and empower startups from diverse sectors and regions.

The awards cover an expansive array of domains, including agriculture, clean energy, fintech, aerospace, health, education, cybersecurity and accessibility. In each edition, new categories are introduced to ensure alignment with emerging challenges and opportunities.

*This year, the awards are expected to highlight the innovation that has the power to shape the future of industries ranging from green tech to digital transformation.*

Winning a National Startup Award is not just about receiving a trophy; it offers a host of benefits that can propel a startup to new heights. From gaining national credibility and global visibility to accessing crucial partnerships, investors, policy support and mentorship, the award provides startups with a unique platform to thrive. Past winners have gone on to secure major grants, influence national policy and expand internationally.

Since its launch in 2016, the Startup India initiative has fundamentally transformed the entrepreneurial landscape of the country. By focusing on the support of youth, women, students and budding entrepreneurs, especially those from Tier 2 and Tier 3 cities, the program has been a catalyst for inclusive growth and innovation.

*The National Startup Awards play an important role in strengthening this vision, identifying the country's most promising startups and giving them the recognition and resources needed to scale.*

Startups looking to be part of this exciting journey can apply via the official portal - <https://www.startupindia.gov.in/content/sih/en/nsa2025.html>.