

Pusa Krishi Signs MoU with ACCESS Development Services to Strengthen Agroecological Startup Ecosystem under the GAP Fund



In a strategic move to accelerate innovation and entrepreneurship in Indian agriculture, Pusa Krishi, ICAR–IARI, signed a Memorandum of Understanding (MoU) with ACCESS Development Services on 16th June 2025. This collaboration is aimed at supporting startups working across agroecological value chains under the Green and Resilient Agri-Enterprises Platform (GAP) Fund, an initiative supported by the International Fund for Agricultural Development (IFAD) through the India Agri-Business and Value Chain Platform (IAVCP).

Through this partnership, we will:

- Facilitate farmer-connected pilot projects for startups.
- Enable field-level validation and feedback for innovations prior to scaling.
- Explore innovative funding mechanisms for agripreneurs who are ready to scale but lack structured support.
- Co-create knowledge frameworks to replicate successful models across diverse contexts.



The MoU was formally signed by Dr. Viswanathan Chinnusamy, Joint Director (Research), ICAR–IARI and Mr. Vivek Sinha, Senior Vice President, ACCESS Development Services, marking the beginning of a meaningful collaboration.

This partnership reflects a shared vision to nurture a vibrant ecosystem for sustainable agri-innovation. By leveraging incubation support, technical expertise and financial linkages, the initiative seeks to empower startups to scale responsibly while contributing to climate adaptation, rural livelihoods and inclusive value chain development.