

SUCCESS STORIES OF STARTUPS

Under DST NIDHI TBI Scheme-SHITIJ

Advick AgVenture Private Limited

Founder/s: Parul Ashitbhai Tank & Nitesh K. Tank

Focus Area: Precision farming excellence through satellite technology.

Website: <https://advick.space/> **Email:** advickagro@gmail.com

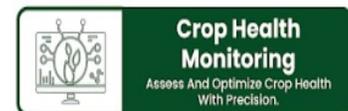
Mobile No: 9737213333

Location: Ahmedabad, Gujarat

Year of Startup Incorporation: 10th April 2023



Advick AgVenture Pvt. Ltd. addresses critical challenges in agriculture by providing satellite-based precision farming solutions. To tackle limited access to affordable precision technologies among small-scale farmers, they offer a user-friendly mobile app that delivers nine satellite-based services, including soil analysis, weather forecasts, and irrigation management, all in one platform. This comprehensive suite ensures affordability and accessibility, allowing farmers to optimize their practices effectively. For pest and disease management, Advick employs data-driven insights and sustainable methods to minimize crop losses, enhancing agricultural productivity. Additionally, their satellite-based irrigation management system ensures precise water utilization, promoting sustainability and maximizing yields. By leveraging proprietary satellite data and algorithms, Advick delivers accurate and timely insights tailored to each farm's unique needs. The social impact includes empowering farmers with advanced technologies, fostering economic independence, and bridging the technology gap in rural communities. Economically, precision farming reduces input costs and increases yields, contributing to overall growth and creating employment in the ag-tech sector. Environmentally, precise irrigation and sustainable practices minimize water wastage and reduce environmental impact, aligning with global efforts for resource conservation and climate resilience.



Number of services
available for farmers
(18)

Employment Generated
(21)

 90+ Farmers

 Rs. 5 Lakh

* as provided by the startup [Data Year 2023-2024]