Faculty Development Program at Pusa Krishi Successfully Concluded, Enhancing Entrepreneurial Mindset

Pusa Krishi, ICAR-IARI, launched a 5-day Faculty Development Program (FDP) on Innovation & Entrepreneurship on Monday, 17th March 2025. Supported by AICTE and the Ministry of Education's Innovation Cell, the program aimed to enhance the capabilities of faculty members and incubation managers to effectively mentor startups. Experts from across India were invited to lead various sessions throughout the program.

The FDP covered a range of topics including cultivating an Entrepreneurial Mindset, Creative Thinking & Idea Generation, Customer Discovery, Value Proposition, Tech Commercialization, Valuation, Pricing & strategies for Pre-Incubation and Incubation. Further sessions focused on Startup Financing Options, Key Financial Instruments, Business Model Canvas (BMC) and Go to Market Strategy (GTM). Additional sessions covered Pitch Essentials for Investor-Ready Startups, Innovation Ecosystems, Incubation Centre Visits, IP Basics and Use Cases for IP.

The program provided participants with valuable insights into entrepreneurship and innovation through interactive sessions, practical learning experiences and real-world case studies. These activities helped attendees refine their skills in mentoring startups and nurturing entrepreneurial thinking. The program also facilitated networking opportunities, enabling faculty members and incubation managers to connect with industry experts and fellow academics.

The program concluded today, 21st March 2025, with a valedictory function, graced by Dr. Renu Pandey as the chief guest. Participants were awarded certificates of participation during the ceremony. The program successfully equipped attendees with a deeper understanding of current entrepreneurship trends and provided them with practical tools to foster innovation and support early-stage startups at their institutions. This event served as a crucial platform for collaboration, promoting growth and driving innovation within academic communities.