

Over 30 Agri Startups Shine at Pusa Krishi Vigyan Mela 2025 Under Theme 'Unnat Krishi – Viksit Bharat'

Pusa Krishi Vigyan Mela 2025, organized by the Indian Agricultural Research Institute (IARI), was successfully held from February 22 to 24, 2025, in New Delhi. This year's event was held under the theme '*Unnat Krishi – Viksit Bharat*' (Advanced Agriculture – Developed India), emphasizing the pivotal role of innovation in transforming Indian agriculture.

The Hon'ble Union Minister of Agriculture and Farmers Welfare, Shri Shivraj Singh Chouhan, inaugurated the event as Chief Guest. He was accompanied by Shri Ramnath Thakur, Hon'ble Minister of State for Agriculture and Farmers Welfare, who attended as the Guest of Honour. The valedictory session on February 24 was graced by Shri Bhagirath Choudhary, Hon'ble Minister of State for Agriculture and Farmers Welfare, as the Chief Guest.



A major highlight of the mela was the participation of over 30 agri-tech startups incubated by Pusa Krishi, IARI. These startups presented their innovative solutions aimed at revolutionizing traditional farming practices. From climate-resilient crop technologies to AI-powered farm management tools, the innovations drew significant attention from attendees and dignitaries alike.



Minister Shivraj Singh Chouhan visited the startup stalls, commending their efforts in driving sustainable, technology-driven agriculture. He emphasized the government's commitment to fostering innovation in the agricultural sector, stating that empowering farmers with modern tools and knowledge is key to achieving a self-reliant and developed India.