



AGRI INDIA MEET

*A Virtual Knowledge & Collaboration Platform
for Agri-Innovation*



PUSA KRISHI
An Agri-Innovation Hub

ZTM & BPD Unit, ICAR-IARI, New Delhi

INTRODUCTION

The Agri India Meet (AIM) is a unique virtual event series designed to catalyse knowledge exchange, collaboration, and innovation within India's agricultural ecosystem. With an objective to bring together experts, entrepreneurs, policymakers, and stakeholders, AIM fosters insightful dialogues on contemporary and critical issues shaping the future of agriculture and allied sectors.

The initiative supports India's ever-evolving agri-startup ecosystem, providing a dynamic space for ideation, policy discourse, and business strategy development. Held virtually, these events ensure accessibility across diverse geographies, encouraging broader participation and knowledge dissemination.

AIM EDITIONS AND KEY TOPICS

Date	AIM Editions	Episodes	Topics Covered	Participants
9 April 2021	1st Edition	Episode 1	Waste to Wealth and Green Energy in Agriculture	67
9 July 2021	1st Edition	Episode 2	Agri Food and Robotics Towards Farming 4.0	82
21 Nov – 03 Dec 2022		Innate agri-sector topics and sectoral updates		
21st Nov 2022	2nd Edition	Episode 1	5-Trillion Economy – Role of Agri Startups in Reaching This Goal	
22nd Nov 2022		Episode 2	Evolving Landscape of Precision Agriculture & Role of Start Ups	
23rd Nov 2022		Episode 3	Role of Agri Startups in Solving Fresh Produce Marketing	
24th Nov 2022	2nd Edition	Episode 4	Mechanizing the Farm and Creating Viable Businesses	200 each episode
28th Nov 2022		Episode 5	Carbon Credits Enabling Sustainable Agriculture	


Date	AIM Editions	Episodes	Topics Covered	Participants
29th Nov 2022		Episode 6	Building Hyperlocal Value Chains for Indian Agriculture	
30th Nov 2022		Episode 7	Food Processing Novelty & Innovation	
1st Dec 2022		Episode 8	Delivering Digital Public Goods to Farmers	
2nd Dec 2022		Episode 9	Agri – Allied Sector – Opportunities & Challenges for Startups	
3rd Dec 2022		Episode 10	Evolving Agri-Fintech Landscape in India	
5 Dec 2023	3rd Edition	Episode 1	Food Startups, FSSAI, Food Safety & Hygiene	80+
10 May 2024	4th Edition	Episode 1	Disrupting Agriculture Value Chains via Logistics	100+
13 Feb 2025	5th Edition	Episode 1	Digital Agri-Commerce & Inclusive Growth	123

Each edition brought together a diverse panel of experts including agribusiness veterans, successful startup founders, public policy influencers, and technology leaders to explore real-time issues and future-facing solutions.

TRAINING, LEARNING, AND CAPACITY BUILDING

While AIM is a virtual event, it is structured to serve as an interactive learning and training forum. Participants in AIM gain exposure to cutting-edge knowledge and practical training through interactive sessions, panel discussions, and case studies.


Participants engage in:


1.  **Live Knowledge Sessions:** Engaging talks by **domain experts** and **renowned public speakers** sharing actionable insights and startup wisdom.


2.  **Thematic Panel Discussions:** Focused on emerging and critical topics in agri-innovation: Agri-Tech, Policy, Digital Commerce, Sustainability, Robotics, Digital Platforms, Supply Chain & Logistics
3.  **Practical Regulatory Insights:** Clear guidance on: FSSAI Compliance, Safety Protocols, Operational Challenges faced by agri-startups
4.  **Q&A + Networking:** Real-time interaction with experts | Open-floor Q&A to clarify doubts | Networking avenues for deeper practical understanding


This creates an environment where participants are not passive listeners but active learners, gaining insights that can be directly applied to their work—whether in farming, startup operations, marketing, or research

IMPACT AND OUTCOMES

 **Demystifying Complex Topics:** Demystifying complex topics such as green energy integration, digital platforms in agriculture, and the role of supply chain networks.

 **Empowering Startups:** Empowering startups and early-stage entrepreneurs with actionable insights into food safety standards, compliance frameworks, and market access strategies.

 **Fostering Collaborations:** Fostering collaborations among stakeholders—startups, government bodies, research institutions, and corporates—who come together during the event to exchange ideas and form partnerships.

 **Strengthening the Agri Value Chain:** Strengthening the agri value chain by creating a shared understanding of current challenges and the innovative solutions needed to overcome them.

The virtual format also ensures that participants from Tier II and III cities, rural regions, and remote locations can engage with leading experts and policymakers

BENEFITS FOR PARTICIPANTS

 **Knowledge Enhancement:** Deep dives into critical agri-sector themes.

 **Network Expansion:** Opportunities to connect with industry leaders.

 **Business Strategy Support:** Guidance on compliance, value chain innovation, and market presence.

 **Policy Awareness:** Better understanding of government schemes, frameworks, and certifications.

 **Startup Visibility:** Emerging startups get a chance to showcase ideas and gather feedback.

CONCLUSION

The Agri India Meet (AIM) series stands as a transformative initiative that bridges information, innovation, and implementation within India's agricultural landscape. By engaging a broad spectrum of stakeholders, these meets continue to inspire actionable outcomes, build resilient agri-ecosystems, and contribute to the collective goal of sustainable agricultural development

SOME GLIMPSSES OF AGRI INDIA MEET

