



# Agripreneurship Development Program

*To Empower and Equip Future Agripreneurs*



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# INTRODUCTION

The Agripreneurship Development Program (ADP) is a flagship initiative launched in 2014 by the Zonal Technology Management & Business Planning and Development (ZTM & BPD) Unit at the Indian Agricultural Research Institute (IARI), New Delhi. Envisioned as a platform to nurture entrepreneurial talent in the agriculture sector, ADP bridges the gap between research and enterprise by promoting the commercialization of IARI technologies.












## PROGRAM STRUCTURE AND TRAINING APPROACH

ADP follows a holistic and immersive curriculum aimed at equipping participants with both technical proficiency and entrepreneurial acumen.





### Key Features

8–10 thematic programs conducted annually in emerging and high-potential domains:


-  Spirulina Cultivation
-  Seed Production
-  Mushroom Cultivation
-  Hydroponics
-  Soil Testing
-  Bioinformatics
-  Millets – Value Addition
-  Carbon Farming
-  Compost & Mycorrhiza Technology
-  Seed Production


### Key IARI Divisions Powering Agripreneurship Training

ADP provides multi-disciplinary mentorship and cross-functional learning environment from a various department at IARI. These expert divisions bring deep scientific knowledge and hands-on techniques to the ADP modules.

-  **Microbiology:** Trains participants in: Composting techniques, Mycorrhiza & bio-fertilizers, Soil microbial health management
-  **Food Science & Post-Harvest Technology:** Trains participants in: Value addition in fruits, vegetables, and millets, Food processing & preservation, Packaging & shelf-life extension
-  **Environmental Science:** Trains participants in: Climate-smart agriculture, Carbon farming techniques, Sustainable agri practices
-  **Seed Science:** Trains participants in: Quality seed production, Seed treatment & storage, Germination and viability techniques



-  **Other Domain-Specific Divisions:** Cover topics like: Hydroponics & protected cultivation, Bioinformatics in agriculture, Spirulina & algae-based farming.

 **What the Program Offers:** Technical Knowledge | Business & Management Skills | Hands-On Field Exposure | Real-World Case Studies | Mentorship from IARI Experts | Networking & Startup Exposure



 **Training Format Includes:**

-  Expert-Led Sessions
-  Group Projects & Case Analysis
-  Demonstration-Based Learning
-  Tech Exposure to IARI Innovations




## OUTCOMES AND BENEFITS TO PARTICIPANTS

The ADP is designed to empower participants to either launch their agri-startups, pursue further studies, or explore gainful employment opportunities in the sector.

### Key Statistics

 <b>100+</b> Training Modules Delivered	 <b>10+</b> IARI Divisions Engaged	 <b>12+</b> Focus Areas Covered	 <b>Pan-India</b> Outreach	 <b>650+</b> Total Participants Trained
<ul style="list-style-type: none"> <li>•  Impact Evaluation of <b>650 Participants</b> (across 24 programs):               <ul style="list-style-type: none"> <li>○  <b>25%</b> pursued the program to strengthen technical skills for higher education</li> <li>○  <b>21%</b> explored entrepreneurial or employment opportunities</li> <li>○  <b>15%</b> have successfully launched agri-businesses and are actively scaling</li> </ul> </li> </ul>				
 <b>100%</b> Program Completion Rate		 <b>High</b> Repeat Participation/Referrals		

### Benefits to Participants

Benefit	Details
•  Technical Upskilling	Agriculture-focused, research-based
•  Startup Launch Support	Business model development & mentorship
•  Career Advancement	Higher studies or job prospects



## Benefit

-  Networking Opportunities

## Details

Scientists, startups, agri-leaders

## Rising Interest and Enrollments

 Expressions of Interest (EOIs) Received: **111+**

*Growing Program Credibility | High Return on Learning Investment | Nationwide Word-of-Mouth Referrals*

 **Future Expansion Plans:** Thematic Online Modules + Regional Bootcamps

## CONCLUSION

 **ADP = Research + Innovation + Enterprise**

The Agripreneurship Development Program (ADP) stands as a model framework in Indian agriculture for fostering innovation and technology-based entrepreneurship. Backed by scientific rigor, real-world application, and a growing startup support ecosystem, ADP has helped catalyze India's next generation of agri-leaders.

## SOME GLIMPSE OF THE PROGRAM

