#### SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR - ARISE and UPJA

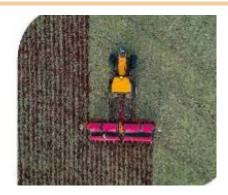
# Harvest Global (SSP) Pvt. Ltd.

Founder: Preeti Chaudhary

**Focus Area:** Precision Agriculture Including Applications of Sensors, Wsn, ICT, Artificial Intelligence, IoT & Drone

Email: preeti@hgsystems.in

**Foundation Year:** 2021 **Location:** New Delhi



#### **PROBLEM STATEMENT**

Fragmented and unorganized intelligence and information System across Agri Value Chain on Crop Planning, crop health and demand-supply dynamics.

#### **SOLUTION OFFERED**

All based imagery analytics for crop monitoring and forecasting. The innovative system has a unique value creation model with capability to customize the decision making system for help in overcoming crop production challenges and improve operational efficienc

### **PRODUCT USP**

- Tech. and product POCs across diverse agro climatic zones ensuring best in class data accuracy. Integrated tech. stack serving all data and research need
- Strong ecosystems partners ranging from satellite data partner, growth partners to Diversified Team

## SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

The AI-based imagery analytics system enhances crop monitoring, helping farmers make better decisions, increase yields, and lower costs, while promoting sustainable resource use.









\* as provided by the startup [Data Year 2023-2024]