

SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

Harvest Global (SSP) Pvt. Ltd.

Founder: Preeti Chaudhary

Focus Area: Precision Agriculture Including Applications of Sensors, Wsn, ICT, Artificial Intelligence, IoT & Drone

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Foundation Year: 2021

Location: New Delhi



PROBLEM STATEMENT

Fragmented and unorganized intelligence and information System across Agri Value Chain on Crop Planning, crop health and demand-supply dynamics.

SOLUTION OFFERED

AI based imagery analytics for crop monitoring and forecasting. The innovative system has a unique value creation model with capability to customize the decision making system for help in overcoming crop production challenges and improve operational efficienc

PRODUCT USP

- Tech. and product POCs across diverse agro climatic zones ensuring best in class data accuracy. Integrated tech. stack serving all data and research need
- Strong ecosystems partners ranging from satellite data partner, growth partners to Diversified Team

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

The AI-based imagery analytics system enhances crop monitoring, helping farmers make better decisions, increase yields, and lower costs, while promoting sustainable resource use.

 * 50000+
Farmer

 * 50+ Paid
Customers

 * 05 Products
in market

 * 5 States of
India

* as provided by the startup [Data Year 2023-2024]