

SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

Physic Agtech Private Limited

Founder: Naveen Kumar Singh

Focus Area: Precision Agriculture Including Applications of Sensors, Wsn, ICT, Artificial Intelligence, IoT & Drone

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Foundation Year: 2017

Location: Maharashtra



PROBLEM STATEMENT

Limited availability of integrated solution for monitoring and management of irrigation, soil fertility, crop growth, pest & diseases, nutrient management etc

SOLUTION OFFERED

The startup has built and scaled a software platform with integrated wireless sensing and control system and caters to greenhouses, row crops and fruit growers

PRODUCT USP

- Wireless.
- Simple and easy to use

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

The startup's platform, with wireless sensing and control for greenhouses and crops, enhances agricultural productivity. It boosts farmers' livelihoods, reduces costs, and promotes sustainable practices by optimizing resources and minimizing environmental impact.



* 100k+ Farmer
Benefitted



* 50+ Paid
Customers



* 03 Products
in market



* Pan India
Presence

* as provided by the startup [Data Year 2023-2024]