

SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

Kawak Greentech Private Limited

Founder: Namrata Deo & Manisha Tidke

Focus Area: Agricultural Inputs & Biotechnology

Website: <http://www.kawak.in/>

Email: info@kawak.in

Foundation Year: 2019

Location: Pune, Maharashtra



PROBLEM STATEMENT

The current widespread use of non-biodegradable thermocol and thermos foam for packaging materials contributes to environmental pollution and waste. A solution needed to provide an eco-friendly alternative to address this urgent environmental issue.



SOLUTION OFFERED

They are offering a solution that is user friendly, convenient and will help them achieve their environmental goals by reducing carbon footprint. The startup has produced a biodegradable and sustainable replacement for thermocol and thermos foam to be used as a packaging material.

PRODUCT USP

- Unique customized packaging solutions with;
 - Stronger than Styrofoam with good shock absorption
 - Heat, electricity insulator and fire retardant
 - Biodegradable, chemical free and home compostable
 - Water repellent

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

Reduce plastic pollution, increase awareness on sustainable and eco-friendly packaging. The demand for sustainable packaging materials is on the rise leading to increased revenue and economic growth. Also reduce carbon footprint.



*
40+ Units Sold



*
3+ Pilot Customers

* as provided by the startup [Data Year 2023-2024]