SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

Whrrl Fintech Solutions

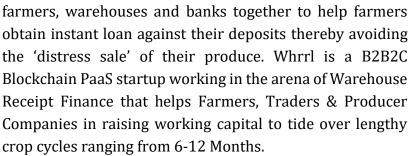
Founder: Ashish Anand Focus Area: Supply Chain & Agriculture Logistics Website: https://www.whr.loans/ Email: ashish@whr.loans Foundation Year: 2014 Location: Maharashtra

PROBLEM STATEMENT

Problem of distress sale faced by farmers due to lack of stock holding capacity.

SOLUTION OFFERED

Startup uses blockchain based solution to connect





- One-stop solution for all the post-harvest needs of farmers.
- 1500 warehouses, 2 million MT Capacity & 5 Lenders.
- Reduces the loan disbursement TAT from 15 days to minutes •

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

Involve empowering farmers by providing them with financial stability and reducing the pressure of distress sales. Economically, it enables efficient capital flow throughout the agricultural supply chain, fostering growth and stability. Environmentally, it promotes sustainable farming practices by reducing the need for hurried sales, thus potentially supporting friendly agricultural practices.









Presence Pan India