

## SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

### Emertech Innovations Private Limited

**Founder:** Gaurav Somwanshi

**Focus Area:** Supply Chain & Agriculture Logistics

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**Foundation Year:** 2020

**Location:** Maharashtra



Integrating Value Chain With Blockchain Technology

#### PROBLEM STATEMENT

The agricultural sector suffers from inefficiencies due to middlemen & market exploitation along with zero market linkage for farmers

#### SOLUTION OFFERED

EmerTech Innovations, with the use of its blockchain-driven platform AgroTrust, is working on weeding out inefficiencies. It gives agri-information, price intelligence and avoid corruption, by offering complete visibility at all stages of the agricultural value chain.

#### PRODUCT USP

- Transparency across the agricultural value chain with blockchain driven security
- Empowering stakeholders with actionable insights and inventory management
- Increasing bargain power
- Protection from market price fluctuations

#### SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

Transparent platform fosters fair trade, empowering farmers economically and socially while reducing corruption. By optimizing resource use and enhancing supply chain efficiency, it minimizes environmental footprint, contributing to sustainable agricultural practices.



\* 80K+ Farmer  
Benefitted



\* 10+ Paid  
Customers



\* 01 Products  
in market



\* 05+ State  
Presence

\* as provided by the startup [Data Year 2023-2024]