SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR - ARISE and UPJA

Aker Foods Agrotech Private Limited

Founder: Suraj Saste

Focus Area: Supply Chain & Agriculture Logistics

Website: https://zigmo.co/
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Foundation Year: 2018
Location: Maharashtra





PROBLEM STATEMENT

Restaurants source from 10 different vendors to cater their daily requirements like Fruits and

Veggies, Milk and dairy, Meat and Poultry, Staples and condiments etc. Lack of a single platform to procure requirements at best price.

SOLUTION OFFERED

Aker Foods is a platform to procure the best food ingredients for Restaurants and Commercial Kitchen. It is an AI/ML driven platform. Procurement of farm fresh produce is directly from the farmers and supply it directly to consumers.



PRODUCT USP

- Food ingredients procured directly from source with improved handling & quality
- Availablity of material and stocking using AI/ML
- On-time delivery with reliable service
- Cutting multiple layers/middle men to make sourcing affordable

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

Socially, empowering farmers, fostering community resilience, and supporting fair trade practices. By cutting middlemen, Aker Foods reduces costs, creates jobs, and boosts economic sustainability. It shortens supply chains, reduces carbon emissions, promotes sustainable farming, and minimizes food waste.









as provided by the startup [Data Year 2023-2024]