

# SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

## Inhof Technologies Private Limited

**Founder:** Anil Mishra

**Focus Area:** Precision Agriculture Including Applications of Sensors, Wsn, ICT, Artificial Intelligence, IoT & Drone

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**Foundation Year:** 2017

**Location:** Odisha



Inhof Technologies

### PROBLEM STATEMENT

Problems of the farmers, like financial mismanagement, degraded milk performance and breeding issue are serious concerns due to mismanagement of dairy farms. This requires a well-planned solution.

FARM TREE<sup>®</sup>



### SOLUTION OFFERED

Farmtree is a dairy management and analytics platform to track cattle activities and performance. It also helps farmers to understand the milk performance, breeding activities, record milking and PnL expenses of dairy farm. Farmtree been designed on pain points of Indian dairy farmers and resolves most of their pain point in farm and cattle management.

### PRODUCT USP

- Tailored made solutions to address specific needs
- Making dairy farm 20-40% more efficient with analytics
- Streamlined Farm and Cattle Management and reducing manual efforts.

### SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

Improving the livelihoods through enhanced farm and cattle management. Boosts profitability by providing insights into milk performance and farm PnL and promotes sustainable practices by optimizing resource usage and minimizing waste in dairy farming operations.



\* 1000+ Farmer Benefitted



\* 10K+ Downloads



\* 1 Android/IOS app (4.3 rate)



\* Presence Pan India

\* as provided by the startup [Data Year 2023-2024]