

# SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

## Aegipan Animal Biocare Pvt. Ltd.

**Founder:** Kalyan Koley

**Focus Area:** Agriculture Allied Sectors

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**Foundation Year:** 2018

**Location:** West Bengal



### PROBLEM STATEMENT

Inbreeding of goats causing unhealthy offsprings with genetic defects and limited access to alternative healthy breeds.



### SOLUTION OFFERED

Startup provides large scale Artificial Insemination (AI) services of indigenous goat breeds for breeding healthy off-springs, preserving good germplasm and improving farmer's income.



### PRODUCT USP

- Lab to land approach with highly efficient semen collection to insemination process.
- Grading up of Bengal goats and employment generation with the introduction of AI.
- MoU with ICAR Central Institute for Research on Goats for development of technology.

### SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

The startup's large-scale Artificial Insemination services for indigenous goat breeds bolster local economies, elevating farmer income and creating jobs. The improved genetics lead to healthier herds, enhancing social well-being. Additionally, the initiative aids biodiversity by preserving local breeds, reducing environmental strain through better adaptation.



\*  
250k+ Farmers  
Benefitted



\*  
1000+ Paid  
Customers



\*  
10 Products  
in Market



\*  
Presence  
in 8+ states

\* as provided by the startup [Data Year 2023-2024]