

SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

Digital Space Booking Pvt. Ltd.

Founder: Akash Kurapa

Focus Area: Supply Chain & Agriculture Logistics

Website: <http://www.smartwarehouse.in/>

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Foundation Year: 2019

Location: Madhya Pradesh



PROBLEM STATEMENT

Lack of information regarding space availability and facilities in the Warehouse, Logistics, Insurance Policies, and Paperwork.

SOLUTION OFFERED

Startup has developed a mobile application-based platform that integrates Agri warehouses and marketplaces for buying/ selling of commodities. it allows warehouses to modernize and manage their operations efficiently, and give fair prices and storage rates to producers.



PRODUCT USP

- Book Certified Warehouse within 60 seconds.
- Real-time Data of space availability, facilities, storing rates, scientifically structuring of warehouses (3-D model with Augmented Reality).
- Warehouse Management System (Warehouse Receipts, Bills, maintain records, inventory)
- Marketplace (sell/buy in the bulk commodity from the warehouse)
- Instant documentation

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

The mobile platform fosters social inclusion by providing fair prices, empowering rural areas economically. Economically, it optimizes warehouse operations, creating jobs and boosting local economies. Environmentally, it reduces food waste through efficient management and encourages sustainable farming practices, contributing to a greener agriculture sector.



* as provided by the startup [Data Year 2023-2024]