

SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

Thapasu Foods LLP

Founder: Amshu CR

Focus Area: Supply Chain & Agriculture Logistics

Website: <http://www.thapasu.com/>

Email: amshucr@gmail.com

Foundation Year: 2017

Location: Karnataka



PROBLEM STATEMENT

Lack of market access & availability for indigenous products.

SOLUTION OFFERED

The startup has created a platform for selling/buying of indigenous products from Himachal Pradesh. Thapasu Foods is a Supply chain creator and integrator for indigenous products of the country by value creation through our farmer mapping framework by building clusters around the tribal communities.



PRODUCT USP

- Health & Wellness farm produces
- First ones to introduce few products for B2C
- Functional Foods space and attributes

SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT

Promoting social inclusion by empowering tribal communities in Himachal Pradesh through its platform. Stimulates the local economy by connecting farmers and consumers, creating sustainable livelihoods, and contributing to the financial well-being of indigenous communities, thereby reducing economic disparities. Encourages sustainable farming practices, reducing the carbon footprint associated with traditional supply chains, and promoting biodiversity conservation in the region.



* as provided by the startup [Data Year 2023-2024]