

# SUCCESS STORIES OF STARTUPS

RKVY RAFTAAR – ARISE and UPJA

## Inqube Technologies Private Limited

**Founder:** Tridibesh Bandyopadhyay & Subhankar Pandey & Subhankar Pandey

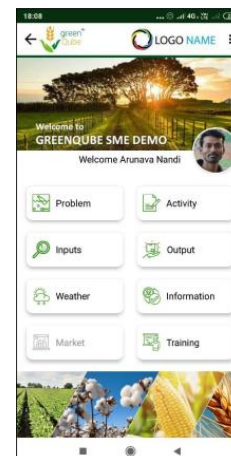
**Focus Area:** Supply Chain & Agriculture Logistics

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**Location:** Kolkata, West Bengal, India

**Year of Startup Incorporation:** 2022



### PROBLEM STATEMENT:

- In spite of initiatives curated for FPCs, lack of management and entrepreneurship skills keep it at sub-optimal level.
- Small Farmers suffer from lack of access to information, advisory, finance, market, risk mitigation support.
- FPC's, designed to aggregate small farmers, mostly ill-equipped for business support infrastructure.
- FPCs are not able to reap benefits for their members, and there is a threat that farmers may lose their trust in FPCs.

### SOLUTION OFFERED:

- A cloud based and vernacular B2B SaaS platform Green Cube
- Provide Farm problem solving, Digital farm dairy, Input marketplace, Output aggregation, Weather forecast, Bulletin board, Content share, Soil test management, POP, Loan and insurance, FPC accounting, Shareholder Management, Farm level accounting and Traceability.

### PRODUCT USP:


- Full value chain in a single platform
- Infinite scalability with 12 languages support
- API compatible with other solutions for the value chain
- Single platform for all types of farming.

### SOCIAL, ECONOMIC AND ENVIRONMENTAL IMPACT:

- Social and economic impact at the last mile is expected to be significant – if the FPO operations can be streamlined and proper support system can be provided for better management and growth.

 \* 20+ units sold

 \* 2000+ hectares covered

 \* 2000+ active users

 \* Pan India presence

\* as provided by the startup [Data Year 2023-2024]