

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Verdant Impact Pvt. Ltd.

Founder: Manish Kumar Meena
Focus Area: Agriculture Allied Sectors
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Foundation Year: 2022
Location: Rajasthan
Incubated in: 2022-23 at IARI



The startup “Verdant Impact” is a full stack animal husbandry SaaS platform. It has an online delivery platform for veterinary inputs along with services to support the farmer with all medical and transactional processes.

The startup suite solutions for livestock management give digital livestock healthcare services, animal identification services using an RFID reader, and quality certification of animals. It also provides livestock supply chain solutions and cattle credit cards for finance. Additionally, for large dairy farmers and businesses, it offers tools for herd management, database management, finance and accounting management, feed management, and more.

The startup has provided veterinarian care for more than 6,000,000 cattle.



* 3.5 lakh+ Farmers
Benefitted



* Rs. 755 Lakh
Revenue



* 200+ Paid
Customers



* Presence
Pan India

* as provided by the startup [Data Year 2023-2024]