## **SUCCESS STORIES OF STARTUPS**

## Under RKVY RAFTAAR Scheme

## **Jivanah Platform Services Private Limited**

Founder: Nijagun Hiremath

Focus Area: Farm Mechanization

Email: nijagun@gmail.com

Location: Karnataka

**Year of Startup Incorporation: 2020** 

Incubated in: 2021-22 at IARI

JIVANAH PLATFORM SERVICES

Harvesting of potatoes is a painful process for farmers due to shortages and reduced productivity of labor.

The startup, under its brand "Agsense," has developed a Potato Mini Combine Harvester that solves the problem of labor shortages during harvest time. It combines all functionalities of digging, soil separation, weed/clod removal, and bagging.

All functions are incorporated in one machine, which helps in quick harvest (1 acre is harvested in 3 hours). The machine is affordable and easy to operate, with a payback period of 2-3 seasons.















\* as provided by the startup [Data Year 2023-2024]