

# SUCCESS STORIES OF STARTUPS

*Under RKVY RAFTAAR Scheme*

## Agriyaan Technologies Pvt. Ltd

**Founder:** Piyush Kumar Singh

**Focus Area:** Farm Mechanization

**Website:** <http://agriyaan.in/>

**Email:** [piyush.profnet@gmail.com](mailto:piyush.profnet@gmail.com)

**Location:** Rajasthan

**Year of Startup Incorporation:** 2019

**Incubated in:** 2020-21 at IARI



Agriculture farmlands face significant challenges from wildlife, like interference from wild animals, birds, and snakes posing threats.

The startup has developed a machine, BAAHR (Bird and Animal Advanced and Holistic Repulsion), that repels all kinds of wild animals and birds that may cause damage to the farmlands.

It is a teleacoustic device that releases bursts of infrared, ultrasonic, and sonic sounds to repel wild animals and birds. The ultrasonic sound technology device is solar-powered, affordable, and user-friendly.

The technology contributes to conservation by preventing the need for lethal measures to control wildlife and fostering a more sustainable coexistence between agriculture and the natural ecosystem.



\* 45,000+ Farmers  
Benefitted



\* Rs. 46 Lakh  
Revenue



\* Presence in 6  
states



\* 20+ Jobs  
Created

\* as provided by the startup [Data Year 2023-2024]