

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Udyogyantra Technologies Pvt Ltd

Founder: Ankur Jain & Arun Kumar Jain

Focus Area: Supply Chain & Agriculture Logistics

Website: <https://www.udyogyantra.com/>

Email: ankur.jain@udyogyantra.com

Location: Delhi NCR

Year of Startup Incorporation: 2019

Incubated in: 2023-24 at IARI



The startup has developed a digitized machine via introducing IoT and AI features for assessing the quality of fruits and vegetables in real-time at the farm level or in a warehouse. The machine AI has been tested over 700+ food SKUs.

The artificial intelligence and sensors check for quality and quantity of produce. It also provides a traceability report with real-time data of quality and grade. The sourcing vendor or buyer has access to real-time digital quality data.


A cloud-based live dashboard is incorporated with the machine, giving full agri-trading control pan India. Udyogyantra helps in reducing manual labor costs and providing extra income for farmers via digital authentication. AI-powered applications enable the utilization of large volumes of data and knowledge to facilitate decision-making, which guarantees food quality and safety.



 *** Managed 900+ Tons of Farmer produce**

 *** Rs. 100 Lakh Revenue**

 *** Presence in 2 states**

 *** 10+ Paid Customer & 50+ machines sold**

* as provided by the startup [Data Year 2023-2024]