

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Baba Bidhi Chand Agro Industries Pvt. Ltd.

Founder: Japinder Singh & Kuljeet Singh

Focus Area: Farm Mechanization

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Foundation Year: 2019

Location: Punjab

Incubated: 2019 at IARI



The startup is working in the farm machinery segment with its star product, Direct Sowing Machines (DSR) for Wheat and Paddy. Their DSR machines require a low-horsepower tractor (35 HP) to operate, which is helpful for smallholder farmers.

Due to its easy operations and light weight, the machines consume less diesel per acre compared with the conventional ones in the market. In the patented paddy sowing machine, farmers can customize row-to-row distance for direct paddy sowing.

The startup has sold 350 machines in 2024–25.



* 5000+ Farmers
Benefitted

* Rs. 550 Lakhs
Revenue

* 03+ Products
in Market

* Presence
in 2+ states

* as provided by the startup [Data Year 2023-2024]