

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Bharat Krushi Seva Private Limited

Founder: Sharayu Shantaram Lande & Hemant Tukaram Dhole

Focus Area: Supply Chain & Agriculture Logistics

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Location: Maharashtra

Year of Startup Incorporation: 2021

Incubated in: 2022-23 at IARI



This Pune-based startup, under its brand name “Bharat Krushi Seva (BKS), has developed an app-based platform for farmers. The programs and initiatives under BKS are designed to address the diverse needs and challenges of farmers, including access to quality inputs and services, market linkages, technology adoption, and capacity-building.

The technology-led BKS App connects thousands of farmers and facilitates receiving crop-specific personalized advisory services, an automated weather alerting system, connecting with a local-level supply chain network of retailers and dealers, giving farmers an option to choose amongst the renowned quality brands, and helping farmers to get agri-inputs delivered on time at their doorstep in 24 hours. The startup also does demand procurement from farmers along with market linkages.



 * 100,000+ farmers benefitted

 * Rs. 4190 Lakh Revenue

 * Presence pan India

 * 100+ Jobs Created

* as provided by the startup [Data Year 2023-2024]