

# SUCCESS STORIES OF STARTUPS

## Under RKVY RAFTAAR Scheme

### F2DF Private Limited

**Founder:** Neeraj Sinhmar & Rahul Dhingra

**Focus Area:** Supply Chain & Agriculture Logistics

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**Foundation Year:** 2021

**Location:** Haryana

**Incubated in:** 2022-23 at IARI



Using its mobile application, the startup "F2DF" aggregates farmers on a single platform through which they can buy low-cost inputs, sell their output at the highest available rates, rent new and old products, and access informative content.

It offers a platform to cater to all buying, selling, and rental needs of both new and used products under one single umbrella app. Integrated social media channels help farmers stream agri-educational content and related videos. The platform also connects farmers with public and private sector banks to fulfill their loan requirements, crop insurance, and other financial needs.

The startup works on a "no commission model." Furthermore, it assists in sourcing of raw materials, expert advice through help videos, buying/selling assistance (bulk and retail for both pre-harvest and post-harvest), and a sub-domain/web page/online dukaan for farmers to sell their goods online.



\* as provided by the startup [Data Year 2023-2024]