

# SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

## Agrigators Enterprise Private Limited

**Founders:** Kumar Ranjan & Ravi Chauhan

**Focus Area:** Agriculture Allied Sectors

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**Location:** Lucknow, Uttar Pradesh, India

**Year of Startup Incorporation:** 2021

**Incubated in:** 2023-24 at IARI



The startup Agrigators Enterprise, under its brand "eFeed," has developed a bioinformatics platform to record real-time data from farmers and work on customized animal feed supplements for every region. The startup curates region-specific supplements rather than generic ones to maximize native breed output.

The feed contains the right amount of essential vitamins, enzymes, probiotics, calcium, phosphorus, zinc, etc. Additionally, it has a sensible blend of enzymes that are enriched with beneficial herbal extracts and promote better fiber digestibility. This helps increase milk supply and improve fat profile.

"eFeed" has produced 1st prebiotics and enzyme-rich feed to increase feed efficiency and productivity. With an average milk production rise of 40%, the startup has reported a million metric tons increase in total milk output along with rumen health improvement.



1Mn+ farmers  
impacted



1 MMT milk production  
increased in 1Mn cattles



\$1.5 Million  
raised in VC



Rs. 500 Lakh  
Revenue

Data Year-(2023-2024)