

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

KNP Arises Green Energy Pvt Ltd

Founder: Sushil Vaishnav

Focus Area: Waste to Wealth & Green Energy in Agriculture

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Foundation Year: 2019

Location: Rajasthan

Incubated in: 2019 at IARI



Improper disposal of used cooking oil (UCO) causes water contamination and major health issues. The startup "Ecoil" under the waste to wealth segment gathers used cooking oil (UCO) from companies and restaurants. Post the collection, they convert this into biodiesel, which is an excellent environment friendly fuel.

Biodiesel has 90% lower carbon emissions, which helps to reduce pollution in the environment. Timely collection of UCOs stops the excess use of oil and saves the health of society; otherwise, it will be used multiple times, which has high health hazards.

Through its mobile app, Ecoil offers a simple approach for scheduling collection and tracking at the convenience of Food Business Operators (FBOs). With each UCO sale, they also provide green points and a Collection Certificate.



Data Year-(2023-2024)