

SUCCESS STORIES OF STARTUPS

Under RKVY RAFTAAR Scheme

Balasore Agro Pvt. Ltd.

Founder: Manoranjan Das Adhikari

Focus Area: Farm Mechanization

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Location: Odisha

Year of Startup Incorporation: 2019

Incubated in: 2019-20 at IARI



Farmers face problems due to labor shortages and the absence of customizable sowing solutions for different seed types.

The startup has designed an affordable single-row seed drill for sowing seeds of groundnut, maize, blackgram, etc. The depth of the seed is adjustable along with setting row to row and seed to seed distance. This light-weight machine is easy to handle and helps in precision seeding capability, minimizing resource wastage. It promotes sustainable farming practices.

Balasore Agro has also developed other machines like single-row multicrop planters, six-row multicrop planters, power paddy threshers, pedal paddy threshers, etc.



Data Year-(2023-2024)