

## Piyush Goyal Launches BHASKAR Portal to Accelerate the Growth & Success of India's Vibrant Startup Ecosystem



Union Minister of Commerce & Industry, Shri Piyush Goyal on Monday launched the Bharat Startup Knowledge Access Registry (BHASKAR) initiative, part of the 'Startup India' program, in New Delhi.

In his keynote address, Shri Goyal explained that the name BHASKAR, meaning 'Rising Sun,' symbolizes enlightenment, growth and new opportunities adding that the platform aims to foster collaboration and healthy competition, integrating dreamers, doers and disruptors. The minister emphasized that BHASKAR would bring hope and success to entrepreneurs, enabling them to embark on transformative ventures.

Shri Goyal highlighted the government's commitment to creating a socially connected and globally visible startup ecosystem. He noted that technology and interconnectivity will help build 'Brand India' and present a positive image of the country internationally. He stressed that startups combine innovation with entrepreneurship and that the government's policies are designed to support future growth. Encouraging job creation and viewing failures as stepping stones will help turn big ideas into reality.

The Union Minister described BHASKAR as a comprehensive digital platform for data sharing, interaction and navigation within the startup ecosystem, aiming to support growth across India and beyond.

Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Amardeep Singh Bhatia, praised the initiative as a significant step forward, encouraging collaborative efforts across the startup community. He noted that BHASKAR would boost innovation and connectivity, particularly benefiting startups in tier-2 and tier-3 cities and drive inclusive growth.