Start Your Entrepreneurial Journey with our Incubation Programs – UPJA & ARISE; Register Now!

Pusa Krishi, IARI, a pioneer in fostering innovation and entrepreneurship in the agriculture and allied sector, has launched its startup incubation programs known as **UPJA & ARISE** on 1st April, 2024. These programs are meticulously crafted to empower aspiring entrepreneurs by equipping them with essential resources, mentorship, funding, and guidance crucial for turning their innovative ideas into thriving ventures.

UPJA (Seed)

UPJA is an agribusiness incubation program aimed at fostering innovation and entrepreneurship in India's agri-startup ecosystem. The program targets agri-startups beyond the prototype phase, with established products in the market. It provides technology validation, mentoring & guidance, pilot opportunities, go-to market support, and industry linkage to startups with innovative solutions at MVP (Minimum Viable Product) stage. Under the program, a startup can receive funding up to **Rs. 25 lakhs**.

ARISE (Pre seed)

ARISE is a uniquely designed incubation program for early-stage agri- startups that provides a platform for budding entrepreneurs with innovative ideas by imparting necessary entrepreneurial skills through mentoring and industry exposure. The program provides access to business & technology validation, strong mentoring & advisory, market linkages & connections with a view to create impactful solutions in the agriculture ecosystem. Under the program, a startup can get funding up to **Rs. 5 lakhs.**

What's New

It is important to note that this year, we have extended our support to entrepreneurship-driven students, offering selected candidates **Rs. 4,00,000** to develop their products.

Also, these programs are not limited to candidates specializing in agriculture; individuals from diverse educational backgrounds with innovations applicable to agriculture are encouraged to apply for funding, widening the scope of opportunities in the agritech landscape.

Who can apply?
- An entity shall be considered as a Startup as per Govt. norms/DPIIT.
- Students without registered startups.

- Early-Stage Ventures having MVP

- Innovators with startup aspirations.

Note - Registrations will end on April 30, 2024.

Click to apply – https://pusakrishi.accubate.app/ext/form/1980/1/apply

For more details visit our official website – https://pusakrishi.in

OR

Contact us at – 8700183709, 9910605121