

Startup Mahakumbh Event Ignites Delhi with Entrepreneurial Spirit

Startup Mahakumbh, a first-of-its-kind event that brings together the entire startup ecosystem of India including investors, incubators, accelerators, startups, and industry leaders from different sectors will be held from 18th to 20th March 2024 at Bharat Mandapam, New Delhi. The mega event led by the collaborative efforts of NASSCOM, ASSOCHAM, Bootstrap Incubation & Advisory Foundation, TiE and Indian Venture & Alternate Capital Association (IVCA), has sector-focused pavilions showcasing India's most innovative startups.



(Image courtesy – Startup Mahakumbh LinkedIn)

Mr. Amitabh Kant, G20 Sherpa, and Former CEO NITI Aayog, GoI (Guest of Honour) inaugurated the event in presence of other dignitaries and participants. Mr. Kant addressed the audience and shed light on the groundbreaking initiative of hashtag#BharatInnovates within the startup ecosystem. He also talked about how the ease of doing business in India has fueled a significant jump, with real-time transactions reaching a staggering 46 percent globally.

Mr. Rajesh Kumar Singh, Secretary, DPIIT, Ministry of Commerce and Industry (MOC&I) defined #StartupMahakumbh as a confluence of creativity and disruption, epitomizing corporate federalism and public-private partnership.

Mr. Sivasubramanian Ramann, CMD, Small Industries Development Bank of India (SIDBI) in his welcome address, emphasized a futuristic development across various startups and sectors. He also appreciated

the spirit of young entrepreneurs in the ecosystem & expressed his excitement to see their participation at #StartupMahakumbh.

During the panel discussion on the 'Role of startups in realizing the vision of Viksit Bharat,' President of NASSCOM, Ms. Debjani Ghosh highlighted the vital role of digital transformation in driving India's growth & innovation. Meanwhile, Chairman of NABARD, Mr. Shaji Krishnan V, emphasized on supporting agri exports, traceability, and post-production investments. Shaji advocated for innovation, farmer education, and productivity enhancement for farmers income growth.

It is worth mentioning that many startups, including Jaivikalpa Private Limited, Gramshree Kisan, Kirat Biotech, Diavam Aahar Private Limited, Treatsoul Pharmaceutical PVT LTD, and Chimertech Private Limited, nurtured & incubated by IARI-PUSA Krishi, are actively taking part in the #startupmahakumbh.