

## **BEEJ 2024: 10-Day Online Training Program Begins**

Online training for BEEJ 2024, an innovative initiative designed to empower aspiring young agripreneurs by offering them comprehensive guidance on generating, developing, and scaling startup ideas within the agriculture sector began on Tuesday, 2<sup>nd</sup> January 2024. Dr. Akriti Sharma, CEO & Incharge, Pusa Krishi, ZTM & BPD unit, IARI started the session with a warm welcome address and a small introduction of what BEEJ is all about. More than 60 participants attended the inaugural session.

The 10-day training will have engaging sessions on topics like agricultural landscape, startup ecosystem, technology, designing, financing/fundraising, sales, marketing, and more. Moreover distinguished speakers like Dr. Neeru Bhoosan (ADG, IPTM & PME, ICAR), Dr. K.V. Prabhu (Chairperson, Protection of Plant Varieties & Farmers' Right, Authority, Govt. of India, Ministry of Agriculture & Farmer's Welfare), Mr. Malay Mandal (Co-founder & CEO, ezyLegal), Mr. Nitin Gupta (Co-founder & CEO, Sickle Innovations Private Limited), Mr. Kiran RS (Finance Manager & ICT, Pusa Krishi), Dr. Sakshi Gupta (Registered Patent Agent, ICAR-IARI), Mr. Shivam Sharma (Director, Strategic Partnerships, Absolute India & UAE Hq), and Dr. Satish Chintamani (Executive Director, Institute of Agricultural technology and Finance Management) will bring a wealth of knowledge and expertise to enrich the learning experience for participants.

At the end of every session, there is a question & answer round wherein participants can openly ask and clear all their doubts from the experts.

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**Participants (58)**

Q, Find a participant

VI Vimal, IARI (Co-host, me) Nazeesh Ebrahim, IARI (Host) DA Dr. Amarjeet Pusa... (Co-host) MM Mani M | PUSA Kri... (Co-host) DN Dr. Neeru Bhooshan Himanshu Kumar !! abran singh kushwah AD Alok Dube AR Amandeep Ranjan AK Anil Kumar A Anurag Jauhari A argha AW Ashish Wankhede Ashit Tank Ashit Tank chetna

Invite Mute All

**Grid:**

- Vimal, IARI
- Rakesh Anand
- Alok Dube
- rakesh
- Dr. Amarjeet Pu...
- Sumit kumar
- Xiaomi M2004J...
- Tapan
- iPhone
- parth kabra
- Vishal Garg
- chetna
- K.Sunilkumar A...
- Ashish Wankhede
- Sonal Gupta
- Rahul Patil
- Kartik Saini
- RITIK VERMA

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Zoom Meeting You are viewing Dr. Neeru Bhooshan's screen View Options Sign in View

**Participants (72)**

Q, Find a participant

VI Vimal, IARI (Co-host, me) Nazeesh Ebrahim, IARI (Host) DN Dr. Neeru Bhooshan DA Dr. Amarjeet Pusa... (Co-host) MM Mani M | PUSA Kri... (Co-host) AS abran singh kushwah A Alay AD Alok Dube AR Amandeep Ranjan AD Anirban Das, Ecological Recover... A Anurag Jauhari A argha AW Ashish Wankhede Ashit Tank Chandramouli Bagga chetna

Invite Mute All

**360 degree Perspective**

**Business & Financial Session**

**Technical and Mentoring Session**

**Start up to Corporate**

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