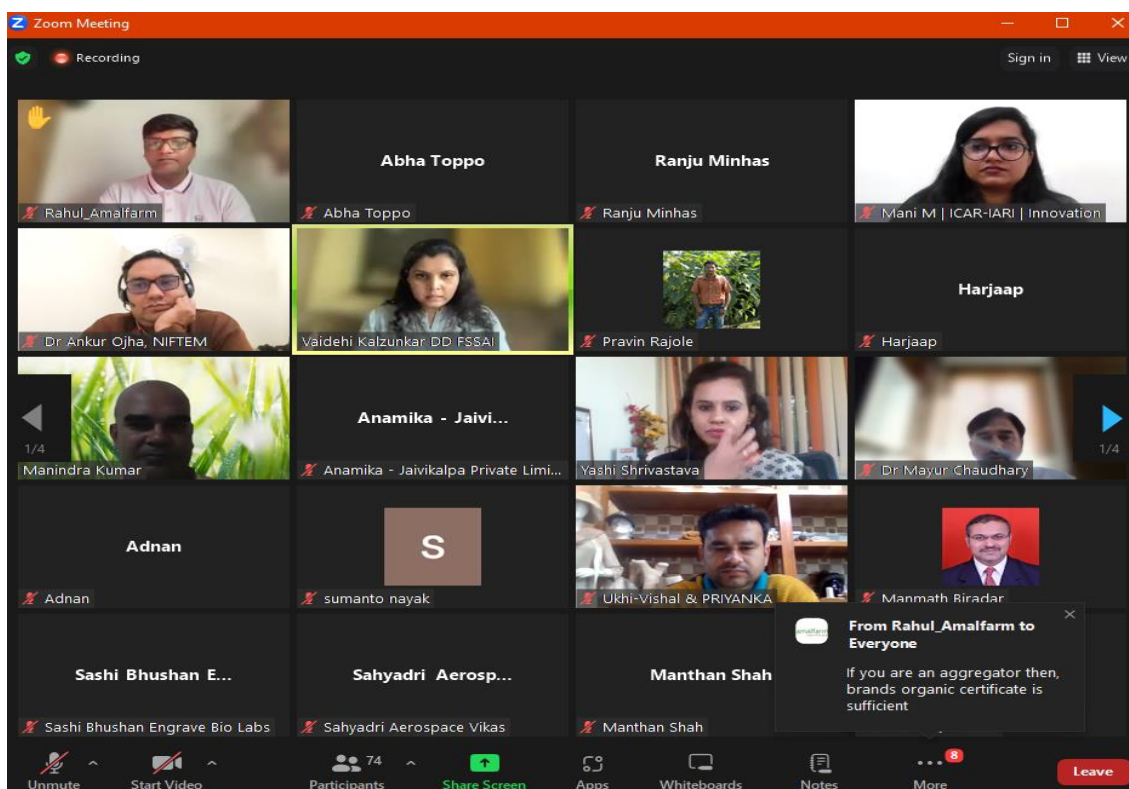


Agri India Meet 3.0: Food Business Start-ups & FSSAI Held on December 5

The "third edition of Agri India Meet: Food Business Start-ups & FSSAI", organized by Pusa Krishi, ICAR-IARI, Delhi was held online today - 5th December 2023 at 10 AM. More than 80 participants attended the panel discussion. Ms. Manisha Mani, Innovation Lead, Pusa Krishi started the program by welcoming the participants and the panelists - Dr. Ankur Ojha, Head, Skill Development, NIFTEM; Ms. Vaidehi Kalzunkar, Deputy Director (Tech), FSSAI; Ms. Yashi Shrivastava, Food safety Expert & Director of Yari QualiTech and Mr. Manindra Kumar, Founder & Director of Kubauli Agro Panel.



Explaining participants about the event, Ms. Manisha said that Agri India Meets are basically series of panel sessions /discussion forums with eminent speakers to create a buzzword around innovation happening in the field of Food and Agriculture. Dr. Ankur Ojha, NIFTEM, the first panelist of Agri India Meet 3.0 lauded Pusa Krishi for organizing such an important panel discussion. He then told participants about NIFTEM, and its initiatives for the food startups. Ms. Vaidehi Kalzunkar, shed light on FSSAI's mission and role in ensuring Food Quality, Safety & Hygiene. Ms. Yashi Shrivastava, Yari QualiTech talked about the Guidelines for Start-ups to establish robust Food Safety Practices.

The program ended with a question-and-answer round, which was moderated by Mr. Manindra Kumar, Kubauli Agro Panel. The Q&A session mainly focused on the operating guidelines for food businesses in India, permits/licenses, safety procedures, renewal benefits/process, FSSAI compliance, policy & regulations on food fortification etc.