



### **Three-day Mega 'World Food India 2023' Event Concluded Successfully on November 5**

The three-day mega event 'World Food India 2023', organized by the Ministry of Food Processing Industry concluded on Sunday, November 5 at Bharat Mandapam, Pragati Maidan, New Delhi.

The valedictory ceremony was graced by the President of India, Droupadi Murmu who highlighted the country's potential as a global culinary hub and underlined the importance of improving food distribution to fight global hunger in her address.

The Mega event that was organized with the support of 10 Ministries/Departments of the Government of India, 6 commodity boards, and 25 states, received huge attention from global & domestic stakeholders. The event featured a remarkable turnout of 1208 exhibitors, 14 country pavilions, and participation from 715 global buyers, 218 domestic buyers & 97 corporate leaders.

The three-day event included 48 sessions - featuring Thematic, State, Allied Ministries, and Country & Organization sessions. It is worth mentioning that 16 Thematic Sessions delved into important subjects like Financial Empowerment, Quality Assurance, Innovations in Machinery & Technology, e-Commerce, & Logistics in food processing sector. Besides, 12 State-focused panel discussions & 11 specialized sessions by Allied ministries, including FSSAI and DPIIT addressed relevant industry challenges. The sessions were graced by Ministers from Andhra Pradesh, Kerala, and Gujarat.

The event also hosted knowledge sessions by Japan and Netherlands, promoting knowledge exchange and best practices.

The center of attraction of the event was the Technology and Sustainability Pavilion that highlighted pioneering innovations in the food industry, indicating a shift towards more eco-friendly & resilient food production practices.

The mega food event concluded with the signing of Memorandums of Understanding (MoUs) worth Rs 33,129 crore highlighting the event's significant impact on propelling India's food processing sector. Companies like Amul, ITC, Kellogg's, AB InBev, Mondelez, IB Group, Balaji Wafers, Ananda Dairy, Bikanerwala, and Fertis were among the signatories.

As many as 15200 B2B and B2G meetings were held during the event that fostered meaningful dialogues and agreements, creating an environment conducive to knowledge exchange & industry growth.