

Online Training on “Intellectual Property Rights” Starts Today

Online training on “Intellectual Property Rights” (patents, copyright, act, trademark, and industrial design) begins today, Monday, 20th November 2023. The training, which is being organized by ZTM & BPD Unit, IARI is to educate Scientists, Researchers, Start-ups on a large scale and to provide effective measures to their problems will conclude on 22nd November 2023.

Importance of Intellectual Property Rights

Intellectual Property Rights in India give protection to the owner of a registered Intellectual Property i.e., Trademark, copyright, Design Patent etc. by assuring the holder of such Intellectual Property with the exclusive rights to use a particular Intellectual Right. To identify the goods or services, an individual or organization adopts a mark to commercially exploit the same to earn goodwill in the market as well as to boost the sales of the goods or services by giving excellent quality products & services.

Objective of Training

The objective of this training is to educate scientists, researchers, and start-ups on the concept of Intellectual Property, types of Intellectual Properties: Patent, Trademarks, Copyright, Designs, requirement for registration of IP, common misconceptions on what can and cannot be protected, benefits of trademark registration and problems arising when a trademark is not properly protected and more. The training will be held for about 1 and 1/2 hours daily and addressed by well-known experts from the industry.

Dr. Geetika Suyal, Patent Agent, ZTM & BPD unit of IARI in today’s session talked about Patent Laws and its importance. Dr Geetika told participants that "A patent is the granting of a property right by a sovereign authority to an inventor. A patent provides the inventor exclusive rights to the patented process, design, or invention for a certain period in exchange for a complete disclosure of the invention."

The topic of discussion on 21st November 2023 will be ‘Trademarks’ by Mr. Subhash Bhutoria followed by session on Copyright and Industrial designs by Mr. Rahul Bagga on 22nd November 2023.

Participants: 25 | Chat | Share Screen | Pause/Stop Recording | Breakout Rooms | Reactions | Apps | Whiteboards